



COMPANY OVERVIEW

Red Energy Public Relations is an award-winning international provider of creative communication services with extensive government experience.



SERVICES

Advertising

Campaign Development
Creative Production
Customer Research
Key Messaging Strategies
Market Research
Media Buying
Media Planning
Media Research
Outdoor Advertising
Print Advertising
TV & Radio Production

Design

Corporate Identity
Corporate Video Production
Exhibit Design
Logo Design
Marketing Collateral
Online Press Kits
Package Design
Print Production
Training Support Materials

Digital/Online

Campaign Analysis
Digital Media Placement
Microsite Development
Mobile App Development
Mobile Marketing
Multi-Media Production
Search Engine Optimization
Social Media Campaigns
Web Site Design
Web Site Development

Public Relations

Community Education
Copywriting/Editing
Crisis Communication
Internal Communication
News Media Outreach
Public Affairs

Events

Conventions/Trade Shows
Corporate Events
Festivals
Grand Openings
Product Launches
Sponsorships



DIFFERENTIATORS

Our media placements include CNN, BBC, NBC, CBS, FOX News, ESPN, National Public Radio, Telemundo, Travel Channel, Discovery Channel, History Channel, Time Magazine, Good Morning America and Animal Planet.

NAICS CODES

541430 Graphic Design
541511 Website Design & Development
541611 Management Consulting
541613 Marketing Consultation
541810 Advertising Agency
541820 Public Relations
541830 Media Buying
541840 Media Representatives
541850 Display Advertising
541860 Direct Mail Services
541870 Ad Material Distribution
541890 Other Services Related to Advertising
541910 Market Research & Public Opinion Polling
541990 Professional Services
561110 Admins & Technical Services
561920 Convention & Trade Show Organizers
561410 Writing Services
921190 Other General Government Support

CAGE CODE: 5CMA7

DUNS: 82-839-3905

Accepts Credit and Purchase Cards

SOCIO-ECONOMIC CERTIFICATIONS

Minority Woman Owned Small Business
Service Disabled Veteran Owned Business (SDVOB)





OUR EXPERIENCE

We are proud of the work we have done and the relationships we have fostered with our clientele and the community in which they serve. Our client list experience includes companies from a wide variety of industries:

- Department of Defense
- US Air Force
- Colorado Homeland Defense Alliance
- Aleut Management Services
- NASA
- Cherokee Metropolitan District
- Department of Veterans Affairs
- Sphere-Force Innovations

We have negotiated paid media buys with companies that include ABC, CBS, FOX News, NBC, MSNBC, CNN, BBC, Telemundo, National Public Radio, Clear Channel Communications, Cumulus Media and various online, print and broadcast media. In addition to our strong media relations background, our team has designed and produced thousands of print and digital corporate identity and marketing collateral, including B2B sales slicks, logo design, full-scale branding campaigns for corporations across the country, to include trademarking, and digital marketing materials for various internal and external communications.

INDUSTRIES INCLUDE

Construction
Consumer Products
Developers
Education
Government
Healthcare
Hospitality
National Defense
Real Estate



ACCOLADES

Among Top 5 Professionals of the Year
by Denver's Colorado Business Magazine

Business Leader of the Year Award Finalist
for the Southern Colorado Women's Chamber of Commerce

Colorado Public Relations Person of the Year
by Public Relations Society of America

2016 Woman of Influence
by Colorado Springs Business Journal

