



## COMPANY OVERVIEW

Red Energy Public Relations is an award-winning international provider of creative communication services with extensive government experience.



## SERVICES

### ADVERTISING

Campaign Development  
Creative Production  
Key Messaging Strategies  
Market Research  
Customer Research  
Media Research  
Media Planning  
Media Buying  
Outdoor Advertising  
Print Advertising  
TV & Radio Production

### DESIGN

Corporate Video Production  
Logo Design  
Corporate Identity  
Marketing Collateral  
Online Press Kits  
Package Design  
Exhibit Design  
Print Production  
Training Support Materials

### EVENTS

Conventions  
Corporate Events  
Sponsorships  
Festivals  
Grand Openings  
Product Launches  
Trade Shows

### ONLINE

Campaign Analysis  
Digital Media Placement  
Microsite Development  
Mobile App Development  
Mobile Marketing  
Multi-Media Production  
Search Engine Optimization  
Social Media Campaigns  
Web Site Design  
Web Site Development

### PUBLIC RELATIONS

Community Education  
Copywriting/Editing  
Crisis Communication  
Internal Communication  
News Media Outreach  
Planning  
Public Affairs

## NAICS CODES

541430	Graphic Design
541511	Website Design & Development
541611	Management Consulting
541613	Marketing Consultation
541810	Advertising Agency
541820	Public Relations
541830	Media Buying
541840	Media Representatives
541850	Display Advertising
541860	Direct Mail Services
541870	Ad Material Distribution
541890	Other Services Related to Advertising
541910	Market Research & Public Opinion Polling
541990	Professional Services
561110	Admins & Technical Services
561920	Convention & Trade Show Organizers
711320	Promoters of Performing Arts, Sports & Similar Events Without Facilities
711510	Independent Artists, Writers & Performers
711510	Writing Services
921190	Other General Government Support

**CAGE CODE: 5CMA7**

**DUNS: 82-839-3905**

Accepts Credit and Purchase Cards

## SOCIO-ECONOMIC CERTIFICATIONS

Minority Woman Owned Small Business

Service Disabled Veteran Owned Business (SDVOB)



## DIFFERENTIATORS

We have experience coordinating 12 major movie and television publicity projects strategically communicating for our clients to millions worldwide.

Our media placements include CNN, BBC, NBC, CBS, FOX News, ESPN, National Public Radio, Telemundo, Travel Channel, Discovery Channel, History Channel, Time Magazine, Good Morning America and Animal Planet.





## OUR EXPERIENCE

We are proud of the work we have done and the relationships we have fostered with our clientele and the community in which they serve. We have negotiated media buys with companies that include ABC, CBS, FOX News, NBC, MSNBC, CNN, BBC, Telemundo, National Public Radio, Clear Channel Communications, Cumulus Media and various local and regional online, print and broadcast media.

Our versatile experience in Public Relations, Marketing and Advertising allows us to offer your organization unique advertising solutions to support any project from grand openings, celebrations, community festivals, conferences and press tours.

Our client list includes companies from a wide variety of industries, such as the Colorado Homeland Defense Alliance, Allstate Foundation, Senior Resource Council, Zonta International, Department of Veterans Affairs, Patriots' Festival, The Colorado Sustainability Conference, Cherokee Metropolitan District and Sphere Force Innovations.



## INDUSTRIES INCLUDE

Arts & Entertainment	Government
Community Events	Healthcare
Consumer Products	Hospitality
Developers	Mature Market
Construction	National Defense
Education	Non-profit
Recreation & Fitness	Real Estate



## ACCOLADES

**COMMUNITAS AWARD FOR LEADERSHIP IN COMMUNITY SERVICE**  
for Red Energy's Development Program and Pro Bono Services

**COLORADO PUBLIC RELATIONS PERSON OF THE YEAR**  
by Public Relations Society of America

**AMONG TOP 5 YOUNG PROFESSIONALS OF THE YEAR**  
by Denver's Colorado Business Magazine

**HERMES INTERNATIONAL CREATIVE AWARDS**  
for the Showcase of Retirement Communities Events

**HERMES INTERNATIONAL CREATIVE AWARDS SPECIAL RECOGNITION**  
for our Pro Bono Services with Zonta International

**BUSINESS LEADER OF THE YEAR AWARD FINALIST**  
for the Southern Colorado Women's Chamber of Commerce